The Tufts Student Fund Leadership Corps (TSFLC)
Committee Member

Volunteer Responsibilities & Expectations:
The primary responsibility of the Tufts Student Fund Leadership Corps (TSFLC) is to promote philanthropy among Tufts undergraduates and to demonstrate the importance of financial aid – and all those that make financial aid possible - to Tufts students.

- Develop and execute initiatives aimed at two primary objectives:
  1. Raise awareness of the purpose and importance of the Tufts Student Fund
  2. Promote excitement about philanthropy among Tufts undergraduates
- Develop messaging to educate the Tufts student community through signs, articles, videos, Facebook, and personal outreach
- Solicit donations to the Tufts Student Fund through peer-to-peer and online outreach and tabling in the campus center
- Donate to the Tufts Student Fund at any level that is most comfortable

Terms of Service:
TSFLC members may participate for as many years as they like while an undergraduate. Members are expected to attend monthly meetings during the school year and participate in the spring campaign fundraising activities.

Program Description:
The Tufts Student Fund seeks to increase the number of undergraduates who contribute to Tufts. In building a philanthropic culture among the student body, the Tufts Student Fund also aims to inspire greater numbers of alumni to get involved and make annual gifts to the University. The Tufts Student Fund is a way in which the students can make a difference in the lives of their classmates, friends, and future Jumbos. Gifts to the Tufts Student Fund support financial aid for the Schools of Arts, Sciences & Engineering.

In 2012-2013, more than 1,390 students donated to the Tufts Student Fund and engaged in a lively debate about the role of philanthropy in higher education. Generous alumni matched each gift with $45. Overall, the students contributed $3,608.

Staff Support:
The staff of the Tufts Fund serves in an advisory role and provides support for the TSFLC:
- Attend meetings
- Provide information on resources available to the Tufts Student Fund
- Provides training and assistance with fundraising techniques
- Reviews TSF messaging to ensure it aligns with the mission of the Tufts Fund and University

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